



2019 LIADA Convention Agenda

The Sheraton Hotel
500 Canal St. New Orleans, Louisiana 70130

Friday August 23, 2019

- 2:00 p.m. – 6:00 p.m. Dealer & Vendor Registration in the “Lagniappe” Reception Area
- 2:00 p.m. – 5:00 p.m. “You Lucky Dog!” Hot Dogs & Happy Hour in the Hospitality Suite
*Sponsored by ACV Auctions
Vendor Setup in the “Waterbury” Banquet Room
- 5:00 p.m. – 6:00 p.m. V.I.P. Cocktail Hour: Platinum Sponsors Network with Board Members
- 6:00 p.m. – 9:00 p.m. Welcome Reception in the “Lagniappe” Reception Area
Live Entertainment Featuring, “The Johnny Guinn Band”
(Vendors are encouraged to attend.)

Saturday August 24, 2019

- 7:00 a.m. – 8:00 a.m. Additional Vendor Setup in the “Waterbury” Banquet Room
- 8:00 a.m. – 9:00 a.m. Breakfast with the Vendors in the “Waterbury” Banquet Room
- 9:00 a.m. – 9:45 a.m. DealerTrack Title Class: Tantalizing Title Tactics
with Danielle Brown
- 10:00 a.m. – 10:45 a.m. Frazer DMS: Tips Tricks & Magic of Frazer DMS
with Josh Clark
- 11:00 a.m. – 12:00 p.m. Social Media & Marketing Presentation: Advertising. Return on Investment
with NIADA’s Justin Osburn
- 12:15 p.m. – 1:15 p.m. “Food & Feud” Join us for lunch and watch as the LIADA Board Members
face-off in a Automotive Industry version of Family Feud!
- 1:30 p.m. – 2:30 p.m. Buy Here, Pay Here at the Crossroads: Where do we go from here?
by NIADA’s Chuck Bonanno
- 2:45 p.m. – 3:45 p.m. TaxMax: Maximize your tax time profits!
with Bill & Chris Neylan
- 4:00 p.m. – 5:00 p.m. V-Auto: 4 Keys to Top Dealership Performance
with Joey Imperato



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Saturday August 24, 2019

- **5:15 p.m. – 6:15 p.m.** **LIADA Board Meeting in the Hospitality Suite**
(Members are invited to attend.)
- **7:00 p.m. – 9:00 p.m.** **Awards Banquet and Live Auction in “Waterbury” Banquet Room**
Enjoy a delicious dinner as the coveted “Dealer of The Year” and other award winners are announced!
(Vendors are encouraged to attend.)
- **9:00 p.m. – 11:00 p.m.** **Banquet Reception & \$10,000 Raffle in the “Lagniappe” Reception Area**
Live Entertainment Featuring: Tyler Kinchen & The Right Pieces
Sponsored by: Louisiana’s First Choice Auto Auction
(Vendors are encouraged to attend.)

The LIADA would like to thank our Sponsors who made this wonderful event possible!

Platinum Level Sponsors:

Dealertrack, Lake Charles Auto Auction, Louisiana’s 1st Choice Auto Auction, Next Gear & V Auto

Gold Level Sponsors:

Advantage GPS, America’s Auto Auction, AutoZone

Silver Level Sponsors:

**Adesa Shreveport Auto Auction, ACV Auctions, AFC, Backlot, Bayou State Auto Auction,
CarFax, Crossland Insurance, Frazer, Great Shreveport Bossier Auto Auction,
Long Beach Auto Auction, Manheim Lafayette,
Manheim New Orleans, Oak View Auto Auction, Southern Auto Dealer Resources,
TaxMax, & United Auto Credit**

**All classes and meals will take place in the “Waterbury” Banquet Room.*

**Please feel free to text Emily at 225-313-9131 with any questions.*

Dealers & Vendors please visit our **Hospitality Suite throughout the weekend for a complimentary beverage and additional networking opportunities.*